

Last Updated: December 2021

Madison County Economic Overview

23,766 Civilian Labor Force (Nov 2021) **Unemployment Rate (Nov 2021)** 1.2% Population (2020) 40,318 Median Household Income (2019) \$39,160 Per Capita Personal Income (2020) \$30,838 Poverty Rate (2019) 30.9%





1. County Demographic Characteristics, 2019

	Madison County	Madison County (%)	State of Idaho (%)	United States (%)		
Total Population	39,100	100.0%	1,717,750	324,697,795		
Race and Ethnicity						
White alone, not hispanic	34,525	88.3%	82.0%	60.7%		
Black or African American alone, not hispanic	65	0.2%	0.7%	12.3%		
Native American alone, not hispanic	53	0.1%	1.1%	0.7%		
Asian alone, not hispanic	610	1.6%	1.3%	5.5%		
Hispanic, or Latino (of any race)	2,964	7.6%	12.5%	18.0%		
Gender						
Male	19,881	50.8%	50.1%	49.2%		
Female	19,219	49.2%	49.9%	50.8%		
Age						
Median age	23.5	-	40.3	38.1		
Under 18 years	10,679	27.3%	25.7%	22.6%		
Over 18 years	28,421	72.7%	74.3%	77.4%		
21 years and over	16,345	41.8%	64.9%	67.9%		
Over 65 years	2,590	6.6%	15.4%	15.6%		
Educational Attainment (Population 25 years and	Educational Attainment (Population 25 years and Over)					
Less than 9th grade	242	0.6%	2.2%	3.5%		
High school graduate (with equivalencies)	2,485	6.4%	17.8%	18.3%		
Some college, no degree	4,445	11.4%	16.9%	13.9%		
Associate's degree	2,799	7.2%	6.4%	5.8%		
Bachelor's degree	4,103	10.5%	12.1%	13.4%		
Graduate or professional degree	1,845	4.7%	5.8%	8.4%		
Median Household Income	\$39,160	-	\$56,605	\$62,843		

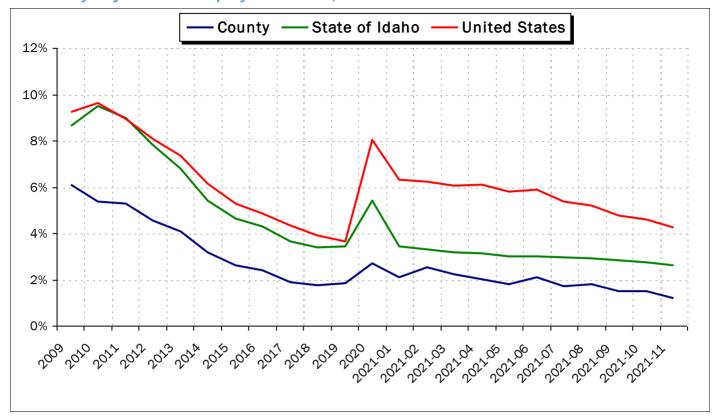
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
November 2021	23,766	23,481	285	1.2%
November 2020	24,055	23,423	632	2.6%

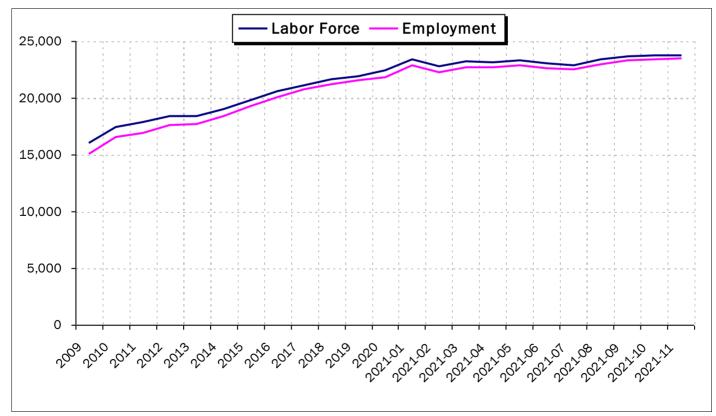
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages - 2010, 2019 and 2020

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Supersector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	11,750	\$27,836	15,724	\$32,210	15,835	\$34,324
Natural Resources and Mining	336	\$28,826	350	\$32,948	358	\$34,478
Construction	371	\$27,677	608	\$35,593	622	\$35,756
Manufacturing	701	\$32,025	1,057	\$36,268	1,023	\$37,664
Trade,Transportation, and Utilities	3,152	\$23,318	3,120	\$31,658	3,196	\$33,266
Information	81	\$22,732	131	\$22,803	153	\$23,079
Financial Activities	438	\$27,366	646	\$33,323	656	\$39,080
Professional and Business Services	1,215	\$23,447	2,431	\$25,525	2,661	\$27,415
Education and Health Services	3,754	\$37,334	4,746	\$42,438	4,760	\$44,522
Leisure and Hospitality	1,081	\$10,154	1,738	\$11,202	1,530	\$12,513
Other Services	157	\$19,033	313	\$20,740	293	\$22,372
Public Administration	450	\$32,487	577	\$38,564	576	\$42,257

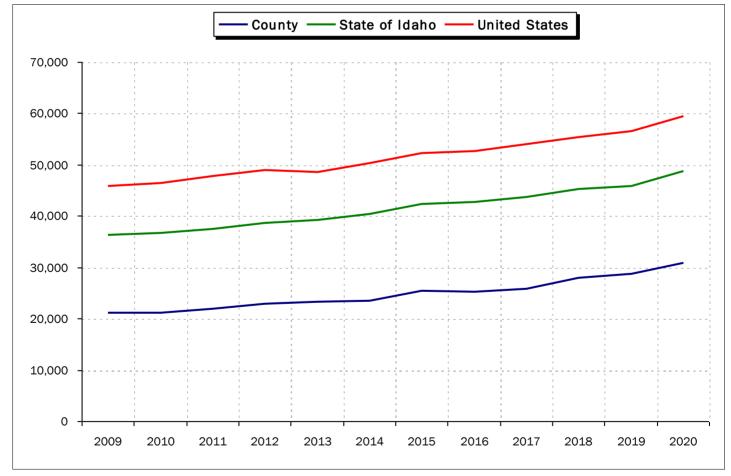
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
Brigham Young University-idaho	Private	1,000+
Madison School District	Local Gov	500 - 999
Madison Memorial Hospital	Local Gov	500 - 999
Wal-mart	Private	250 - 499
Melaleuca	Private	250 - 499
Progrexion	Private	250 - 499
City Of Rexburg	Local Gov	250 - 499
Madison County	Local Gov	100 - 249
The Homestead Senior Living	Private	100 - 249
Sugar-salem School District	Local Gov	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

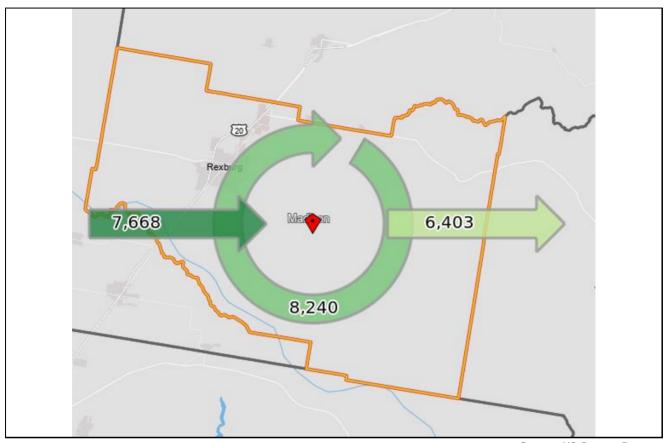
7. Real Per Capita Income, 2009 - 2020



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2019

It is estimated that 8,240 workers lived and worked in Madison County in 2019. Another 7,668 workers were employed in Madison County but lived outside, while 6,403 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Madison County Live, 2019

City of Residence	All Jobs	Percentage
Rexburg	4,924	31.0%
Idaho Falls	960	6.0%
St. Anthony	492	3.1%
Sugar City	436	2.7%
Pocatello	325	2.0%
Ammon	286	1.8%
Rigby	286	1.8%
Blackfoot	91	0.6%
Lincoln	82	0.5%
Chubbuck	78	0.5%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Madison County Work, 2019

City of Employment	All Jobs	Percentage
Rexburg	6,709	45.8%
Idaho Falls	1,671	11.4%
Boise City	457	3.1%
Sugar City	324	2.2%
Ammon	239	1.6%
Pocatello	238	1.6%
Rigby	217	1.5%
St. Anthony	200	1.4%
Meridian	164	1.1%
Twin Falls	150	1.0%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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